



FOR IMMEDIATE RELEASE

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Covington Residents Have Access to Easy-to-Use Prescription Drug Discount Card Launched Today

In current economic climate, where people are watching their spending, discount card can offer average savings of 20 percent off drug retail prices

February 4, 2009 — The City of Covington has launched a program to help provide residents with some relief from the high cost of prescription drugs. The city is making free prescription drug discount cards available to city residents through a program sponsored by the National League of Cities (NLC). The discount cards offer city residents average savings of 20 percent off the retail price of commonly prescribed drugs.

The discount cards may be used by all residents of Covington and has no restrictions based on the resident's age, income level, or existing health coverage. The NLC card can be used when purchasing prescription drugs at approximately ten (10) pharmacies around the city, as well as at more than 59,000 participating retail pharmacies across the country.

"In the current economic climate, where many people are watching what they spend, Covington is happy to partner with the National League of Cities to make this prescription discount card available for our residents," said Covington Assistant City Manager, Larry Klein. "Whether or not an individual has prescription coverage, this program can make it easier for our residents to afford the drugs they need to deal with a short-term illness or stay healthy by managing a chronic condition."

Cards are available at participating pharmacies at no cost to city residents. City residents can call toll-free 1-888-620-1749 or visit www.caremark.com/nlc for assistance with the program.

"Not only does the NLC prescription discount card help residents save money on their medications, it is easy to use," said Larry Klein. "Covington residents only have to show their card when purchasing medication at one of the many participating pharmacies. There is no enrollment form required to get a card, no membership fee of any kind and city residents and their family members can use the card any time their prescriptions are not covered by insurance."

The discount card program is administered by CVS Caremark.

About The National League of Cities

The National League of Cities (NLC) is the nation's oldest and largest organization devoted to strengthening and promoting cities as centers of opportunity, leadership and governance. NLC is a resource and advocate for 19,000 cities, towns and villages, representing more than 218 million Americans. To learn more about NLC, go to www.nlc.org.

Prescription Drug Discount Cards Available at Following Locations:

Beringer Save Discount Drug at 716 Madison Avenue
Paul's Pharmacy at 434 Scott Street
Walgreen's at 1026 Madison Avenue
Kroger at 1525 Madison Avenue
CVS Pharmacy at 2001 Madison Avenue
Boeckley Community Pharmacy
Walgreen's at 3921 Winston Avenue
Blank's Pharmacy at 272 Pike Street
CVS Pharmacy at 4305 Winston Avenue
Kroger at 4303 Winston Avenue

Also Available in 1st Floor Lobby of City Finance Department at 638 Madison Avenue

Additional Locations:

Cabinet for Human Resources
Dept. of Employment Services
320 Garrard St.
292-6670

Cabinet for Human Resources
Dept. of Social Services
624 Madison Ave.
292-6340

Catholic Social Services
3629 Church Street
581-8974

Center for Great Neighborhoods
1650 Russell Street
491-2220

Housing Authority of Covington
2300 Madison Avenue
292-2188

Legal Aid of the Bluegrass
104 East 7th St.
431-8200

NorthKey Community Care
513 Madison Ave., 1st Floor
431-2225

Senior Citizens of NKY
1032 Madison Avenue
491-0522

Welcome House Shelter
205 Pike Street
431-8707

Women's Crisis Center
835 Madison Avenue
491-3335

Health Point
Winston Avenue (next to Kroger's)
655-6100

Be-Con
714 Washington
291-6789